

2023 Parks & Recreation Youth Sports Survey Report

October 2023

134 Complete Responses, 76 Partial Responses

Bernards Township Youth Sport Organizations

▶ **Bernards Township Parks & Recreation**

Recreation Basketball, Little Hoops
Basketball Grades K+, Recreation Girls Field
Hockey, Youth Tennis, Youth Floor Hockey,
Swim Lessons, Swim Team, Golf

▶ **FC Berna Soccer**

Youth Premier, Travel, and Recreation
Soccer Programs

▶ **Garden State Speedskating**

Year-round Programs, Beginners+, Ages 6+

▶ **Inspiration Golf Range**

Youth Golf Lessons, Youth Golf Programs

▶ **Junior Warriors Ice Hockey Club**

Recreation, Co-ed Teams, Ages 4-14

▶ **Junior Red Devils Flag Football**

Boys & Girls, Grades 2nd – 12th

▶ **Ridge Baseball Club**

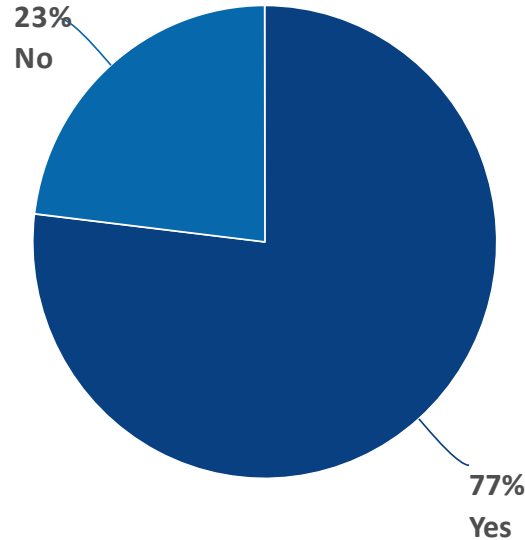
Youth ages 5 - 18, Recreation and Travel

▶ **Ridge Youth Sports, Inc.**

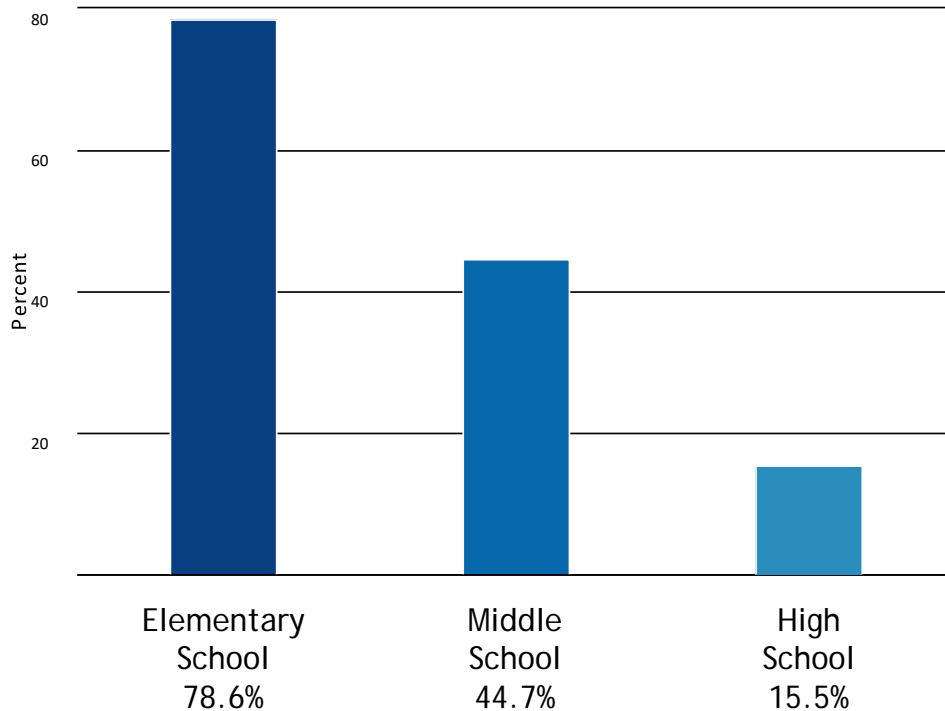
Flag and Tackle Football, Cheerleading,
Girls & Boys Lacrosse, Girls & Boys
Travel Basketball, Girls Softball

Township Resident Children (K-12) currently participating in Youth Recreation Sports

*More than $\frac{3}{4}$ of
respondents currently
have children
participating in Youth
Recreation Sports.*

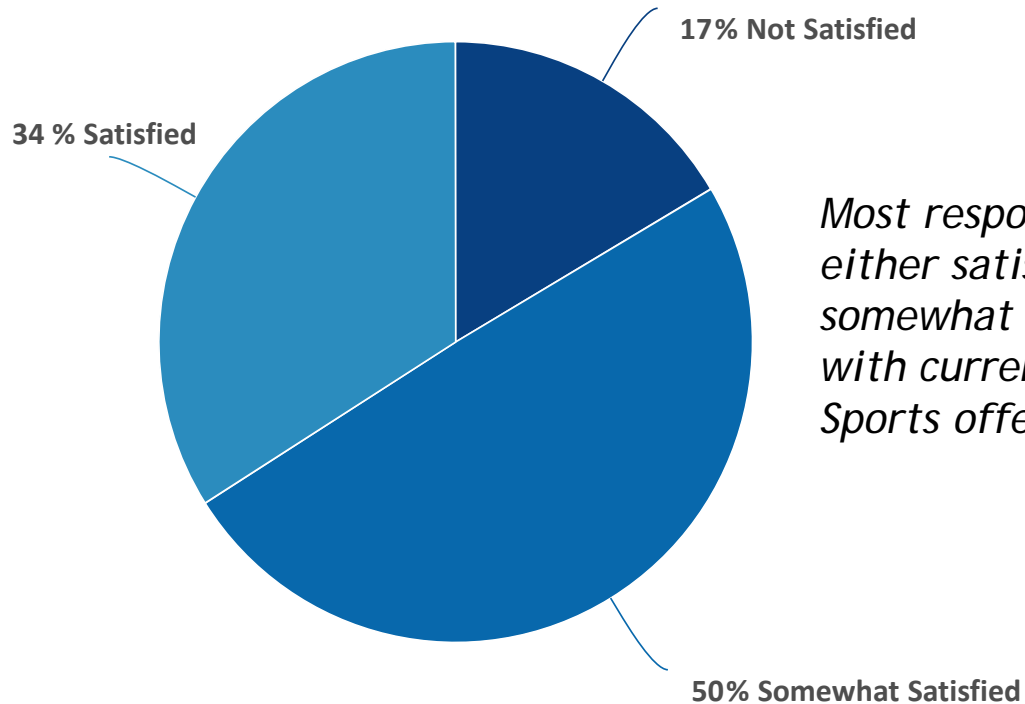


Grade Level Represented in Households



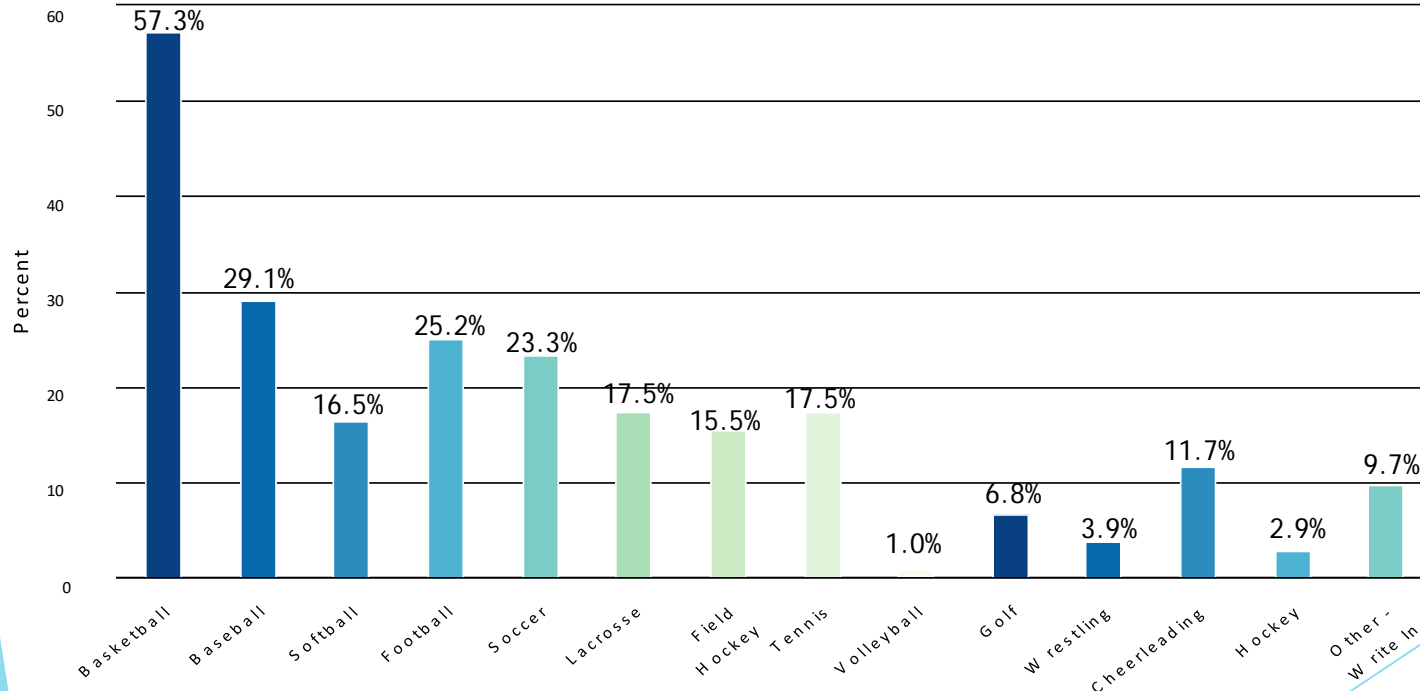
Elementary and Middle School children were the highest represented grade levels from survey respondents.

Overall Satisfaction with current Youth Recreation Sports offerings in Bernards Township



Most respondents are either satisfied or somewhat satisfied with current Recreation Sports offerings.

Youth Recreation Sports respondents' child(ren) are currently are involved in



Most children currently participate in Basketball, Baseball, Football, and Soccer. "Other" sports responses included Cycling, Dance, Cross Country, & Martial Arts.

Current Youth Recreation Sports being offered that do not meet expectation(s), and why.

**For subgroup who answered their children currently participate in Youth Recreation Sports*

Quantities indicate number of responses received for each categorical reason of why the sport is not meeting expectations.

Sport	Communication	Schedule	Coaches	Playing Time	Administration	Cost	Other
Soccer	1	4	2	2	1	4	4
Lacrosse			2	4	1	2	
Softball	2	1	1	2	1		2
Basketball	3	1	1			1	2
Football	1	1	1	1		4	

The top response was Soccer, followed by Lacrosse, Softball, Basketball, and Football.

Sport(s) currently NOT offered in Bernards Township that respondents would like to see available, and in what form.

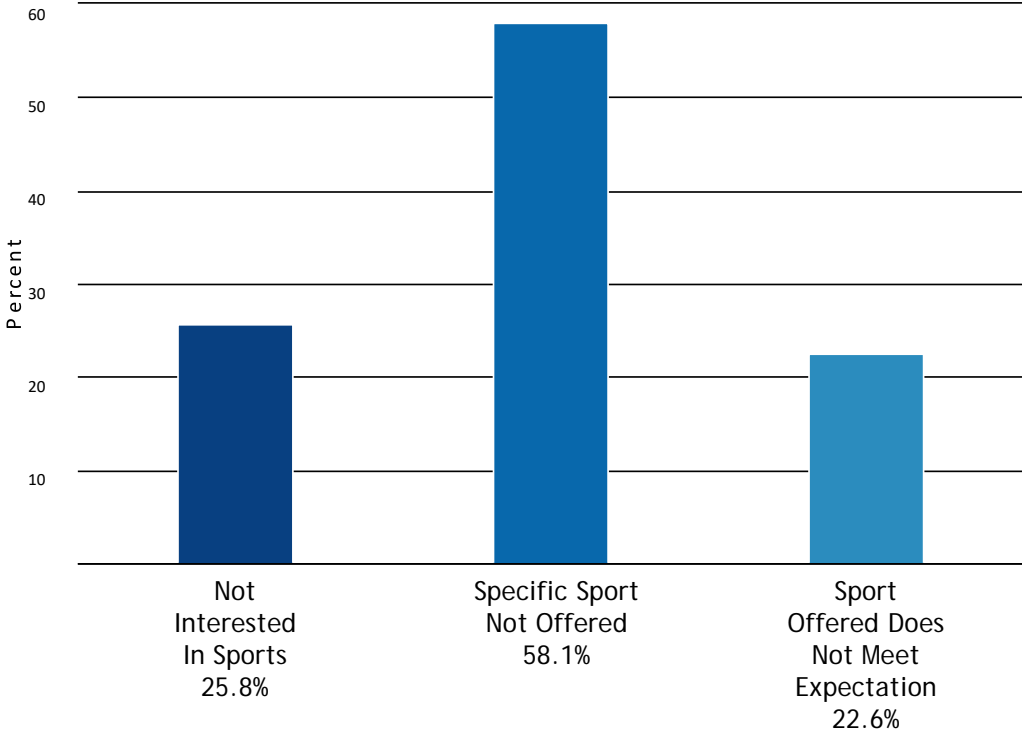
**For subgroup who answered their children currently participate in Youth Recreation Sports*

Sport	Instructional	League Play	Open Play	Total
Cross Country/ Track& Field	6	4	2	12
Rec Soccer	17	21	6	44
Volleyball	4	3	3	10

Recreation Soccer was the top response, however Recreation Soccer is currently offered in Bernards Township, possibly indicating survey respondents are unaware that recreation soccer is offered or a disconnect between the program and potential participants.

Why are respondents' child(ren) not participating in Youth Recreation Sports?

**For subgroup who answered their children do not currently participate in Youth Recreation Sports*



Most respondents listed 'specific sport not offered' as the reason their child is not participating in recreation sports.

Sport(s) not offered that respondents would you like to see available in Bernards Township, and in what form

**For subgroup who answered their children do not currently participate in Youth Recreation Sports*

Sport	Instructional	League Play	Open Play	Total
Cross Country/ Track and Field	3	1	4	8
Soccer	3	3	1	7

Cross Country/Track & Recreation Soccer were the top responses. As mentioned prior, soccer is currently offered in Bernards Township, possibly indicating survey respondents seem to be unaware that recreation soccer is offered in town or a disconnect between the program and potential participants.

Youth Recreation Sports currently offered that do not meet respondent's expectation(s)

**For subgroup who answered their children do not currently participate in Youth Recreation Sports*

Quantities indicate number of responses received in each categorical reason of why the sport is not meeting expectations.

Sport	Communication	Schedule	Coaches	Playing Time	Administration	Cost	Other
Basketball	2	1	1	3	3		2

Basketball was the top response, mainly for reasons of playing time and administration.

Conclusion

Surprisingly, a significant number of households seem unaware that specific recreation sports are offered as an available option for them to play.

The survey highlights the need for increased awareness and promotion of the viable youth sports options to ensure broader participation in the sport among children.