

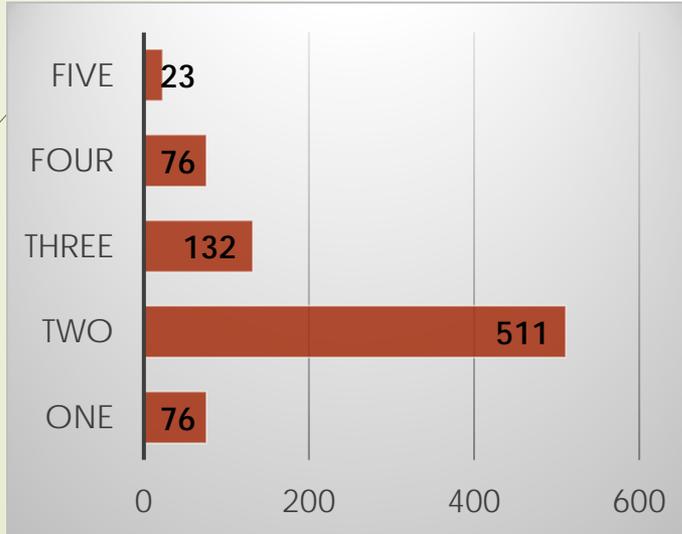
# **2021 Parks & Recreation Needs Assessment Survey Report**

September 2021

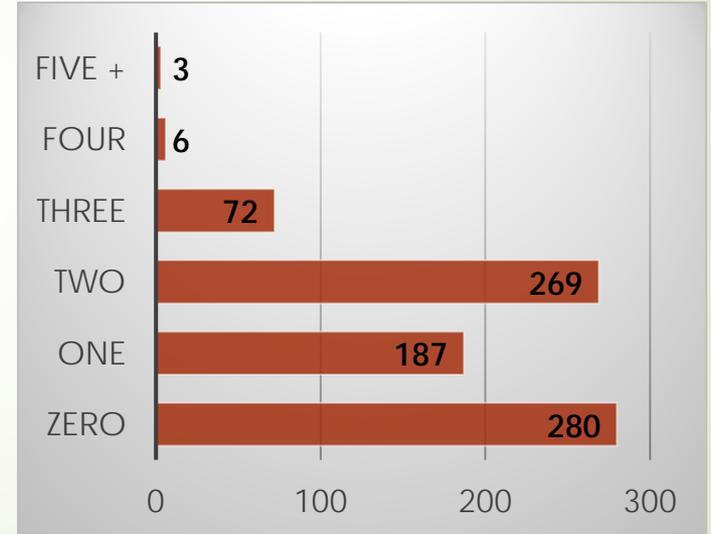
662 Complete Responses, 169 Partial Responses

# Household Demographics

## Adults (18+) in Household

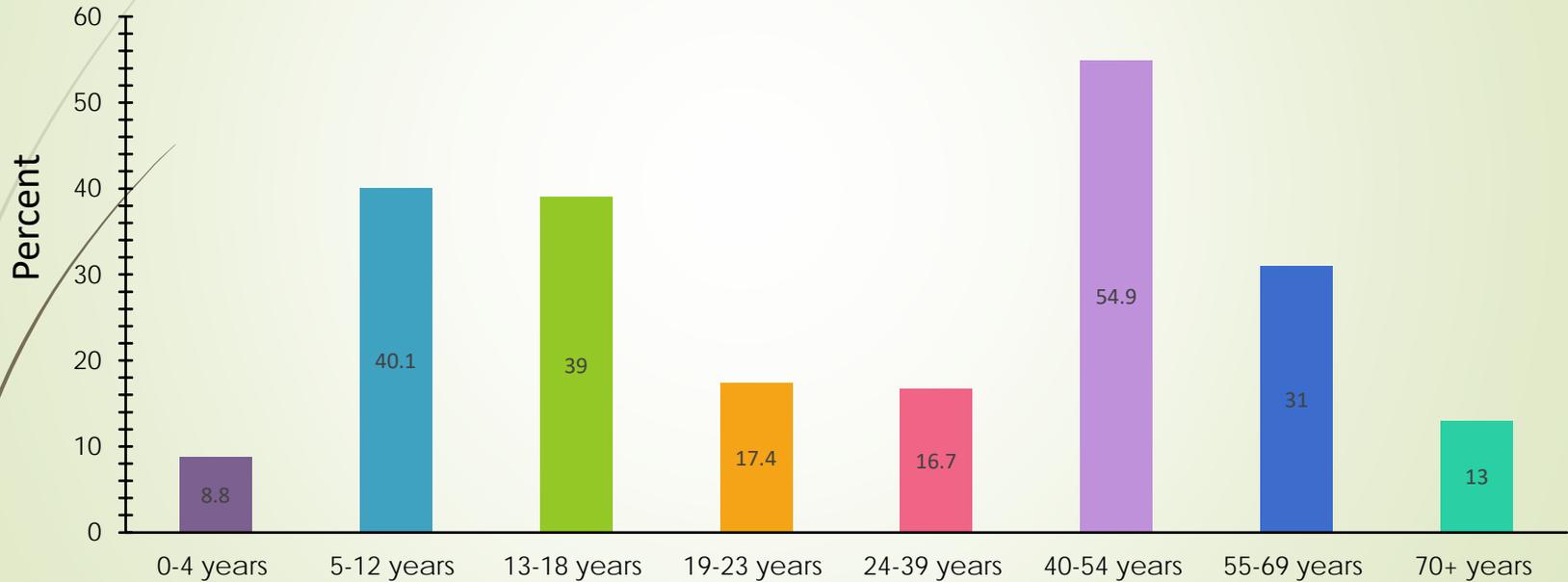


## Children (17U) in Household

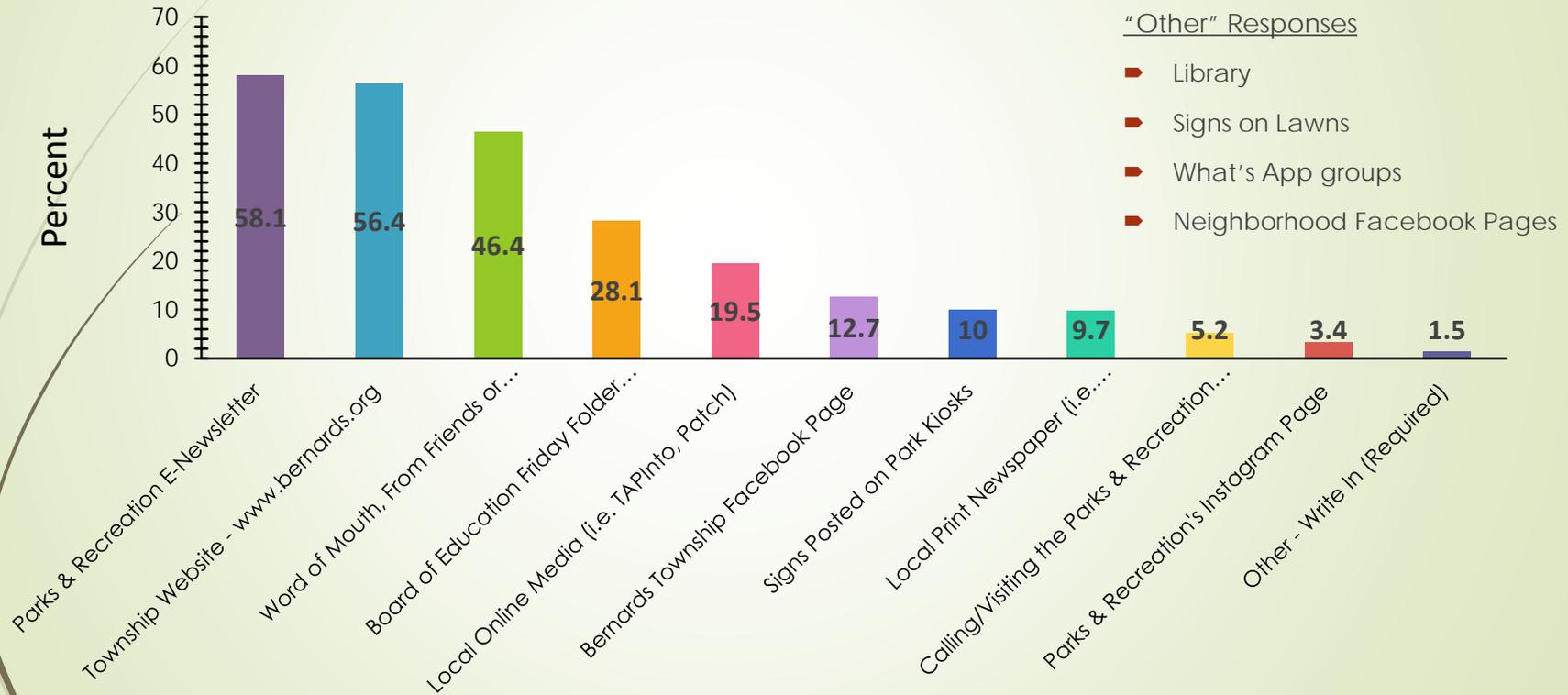


*\*By Number of Respondents*

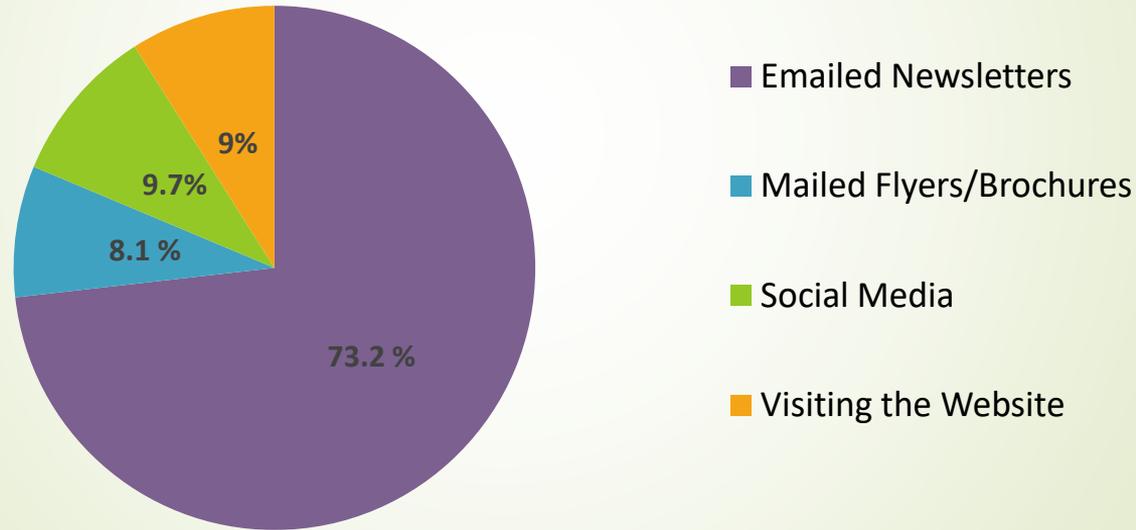
# Ages Represented in Households



# How does your household learn about P&R programs and events?

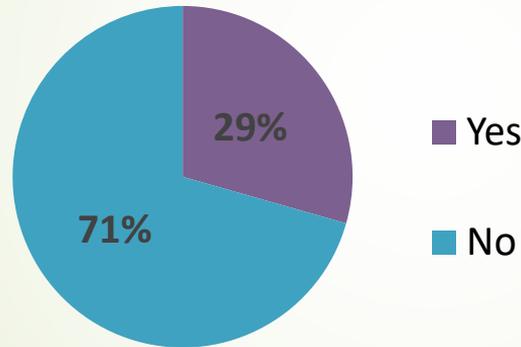


# Which type communication does your household generally prefer?



# Pleasant Valley Pool Membership

Were you a 2021 Member?



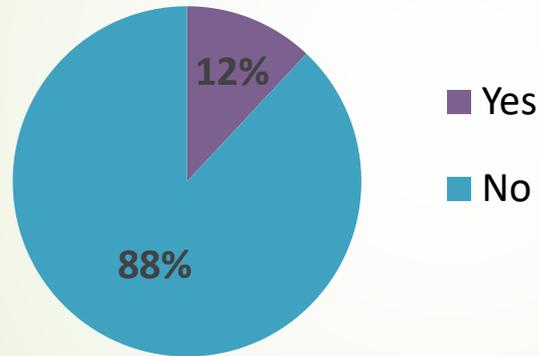
Top Reasons "why not?"

- 36% Have access to a pool (backyard or HOA)
- 21% Membership is expensive
- 14% Not interested in swimming
- 14% Children outgrown the pool
- 11% Belong to another pool

Most common "other" responses:  
COVID concerns, New Residents/Plan to join in 2022

# Coakley-Russo Memorial Golf Course Membership

Were you a 2021 Member?



Top Reasons "why not?"

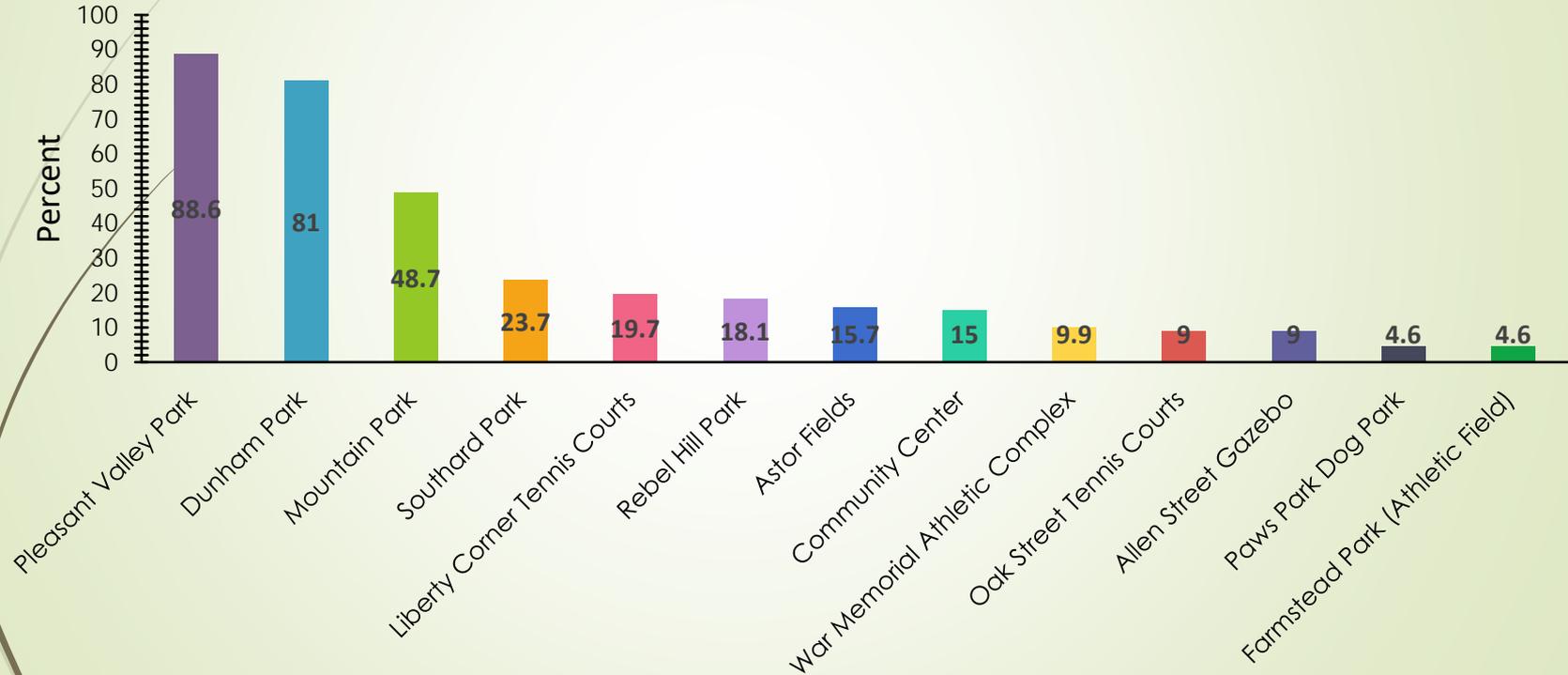
- 51% Not interested in golf
- 23% Would not play often enough for membership
- 10% Membership is expensive
- 8% Did not know membership was available
- 7% Belong to another club

Most common "other" responses:

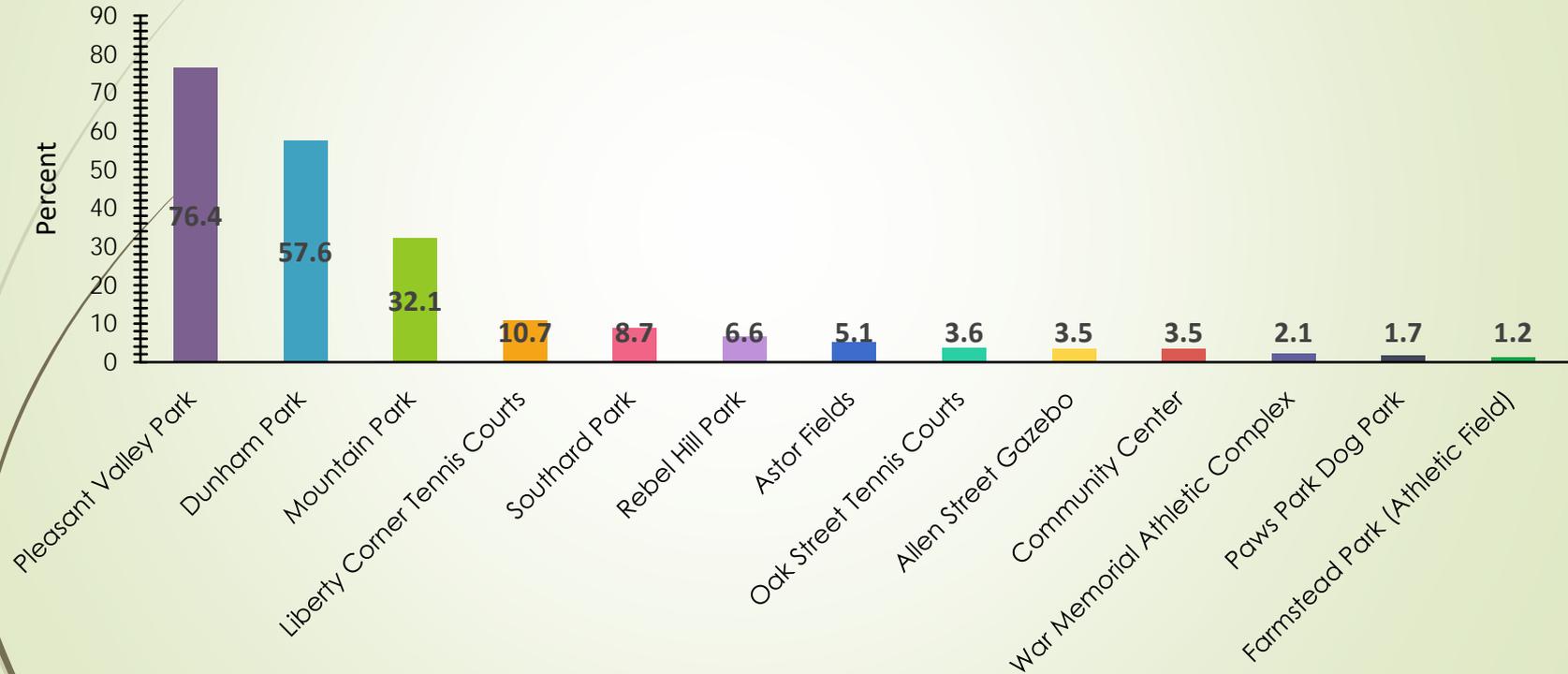
New Residents/Plan to join in 2022, Medical/Injury, Need Driving Range/Lessons

# Parks visited by respondents in the last 24 months:

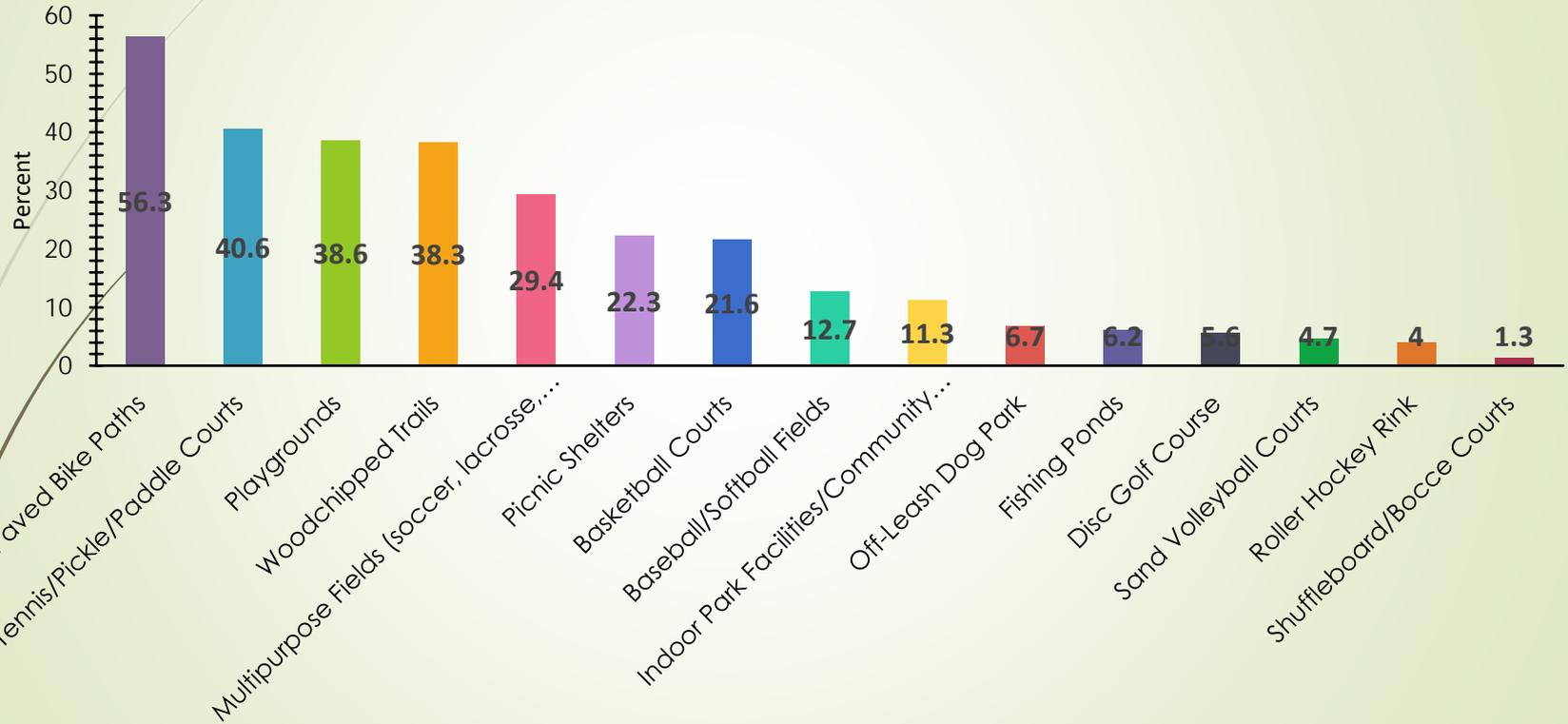
October 2019 – September 2021



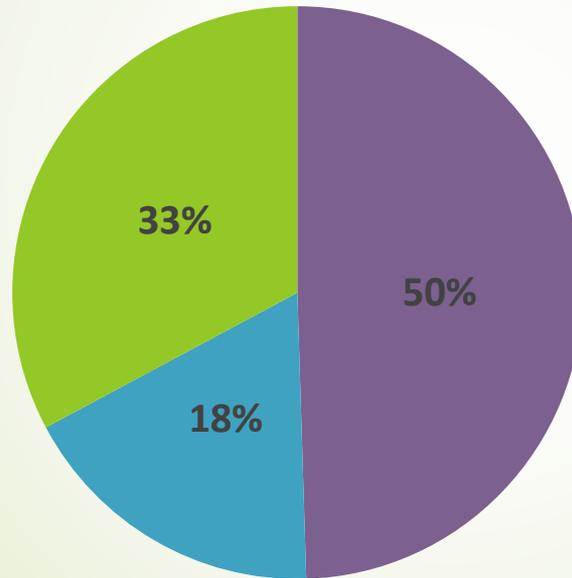
# Parks visited most often by respondents:



# Types of facilities respondents use regularly:



## Use of Township parks during the pandemic:



■ Visited parks more often

■ Visited parks less often

■ Visited parks about the same as before the pandemic



## Park Ratings on a scale of 1-5 stars

	Average Rating	Responses
Dunham Park	★ 4.2	651 Ratings, 96 n/a
Pleasant Valley Park	★ 4.3	701 Ratings, 44 n/a
Mountain Park	★ 4.2	444 Ratings, 298 n/a
Rebel Hill Park	★ 3.6	205 Ratings, 535 n/a
Southard Park	★ 3.5	244 Ratings, 497 n/a

# Need for Existing Facilities

- Respondents were asked to indicate “yes” or “no” if they had a need for the listed existing facilities. This list is sorted by the percentage of “yes” responses.
- Respondents could then indicate whether they felt there was more than enough, just the right amount or too few of that facility type available. The numbers in these columns represent how many respondents made that selection as not every respondent rated each facility type.

	Yes	No	More than enough	Just the right amount	Too few available
Paved Walking and Biking Paths	93%	7%	44	306	199
Non-Paved Walking and Biking Trails	67%	23%	44	267	156
Picnic Shelters	58%	42%	27	214	138
Playgrounds	56%	44%	48	260	96
Tennis Courts	55%	45%	68	242	141
Grass Multipurpose Fields - Soccer/Lacrosse/Football/Etc.	47%	53%	55	219	73
Indoor Meeting or Party Space	46%	54%	21	159	154
Lighted Athletic Fields	43%	57%	38	138	159
Basketball Courts	41%	59%	55	212	96
Turf Multipurpose Fields	39%	61%	43	150	127
Outdoor Ice Skating Area	36%	64%	20	105	170
Pickleball Courts	31%	69%	75	181	87
Off-Leash Dog Park	26%	74%	56	140	93
Fishing Ponds	26%	74%	30	151	84
Paddle (Platform) Tennis Courts	24%	76%	68	171	52
Baseball Fields - 60ft Bases	21%	79%	71	175	22
Disc Golf Course	20%	80%	33	168	42
Baseball Fields - 90ft Bases	19%	81%	66	167	28
Sand Volleyball Courts	19%	81%	44	148	58
Softball Fields	16%	84%	58	151	25
Roller Hockey Rink	17%	83%	31	160	48
Bocce Courts	12%	88%	49	132	38
Shuffleboard Courts	9%	91%	48	128	36



# Need for Specific Facility Types

	YES	
Indoor Gym Space	378	50.9%
Lighted Tennis or Pickleball Courts	353	47.6%
Lighted Basketball Courts	237	32.1%
Cricket Fields	199	26.9%
Skateboarding Area	185	25.0%

*\*This was a Yes or No question and responses above are sorted by total number of Yes responses.*



# Respondent needs for specific facility types not previously mentioned:

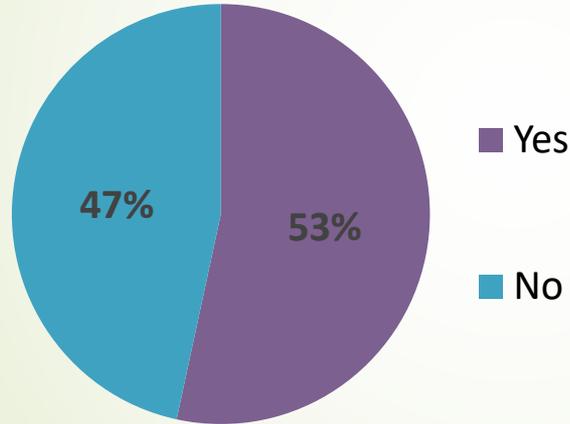
- ▶ Badminton Courts (Indoor) – 38
- ▶ More Turf Fields – 13
  - ▶ Field Hockey, available for RHS, with scoreboards/bleachers
- ▶ Cricket Fields (Lighted) – 13
- ▶ Golf Practice Range/Lessons – 12
- ▶ Lighted Tennis Courts - 8
- ▶ Indoor or Turf Volleyball Court – 8
- ▶ Skate Park, Roller Skating Rink – 7
- ▶ Ice Rink, Hockey Rink - 6
- ▶ Table Tennis – 5
- ▶ Dog Runs/Small Dog Park – 5
- ▶ Tennis Practice Wall – 4
- ▶ More Hard Court Tennis Courts – 4
- ▶ Fitness Course/Trail – 4
- ▶ Bike Paths – 3
  - ▶ Dedicated lanes on roads, bike only paths, wider bike paths
- ▶ Racquetball – 3
- ▶ Teen Space – 3
- ▶ Squash Courts – 3

*These were write-in responses, grouped according to similar need. The number indicates the total number of write-in comments for that facility type.*

# Participation In P&R Sponsored Programs

## Household Participation in the last 24 Months

October 2019 – September 2021

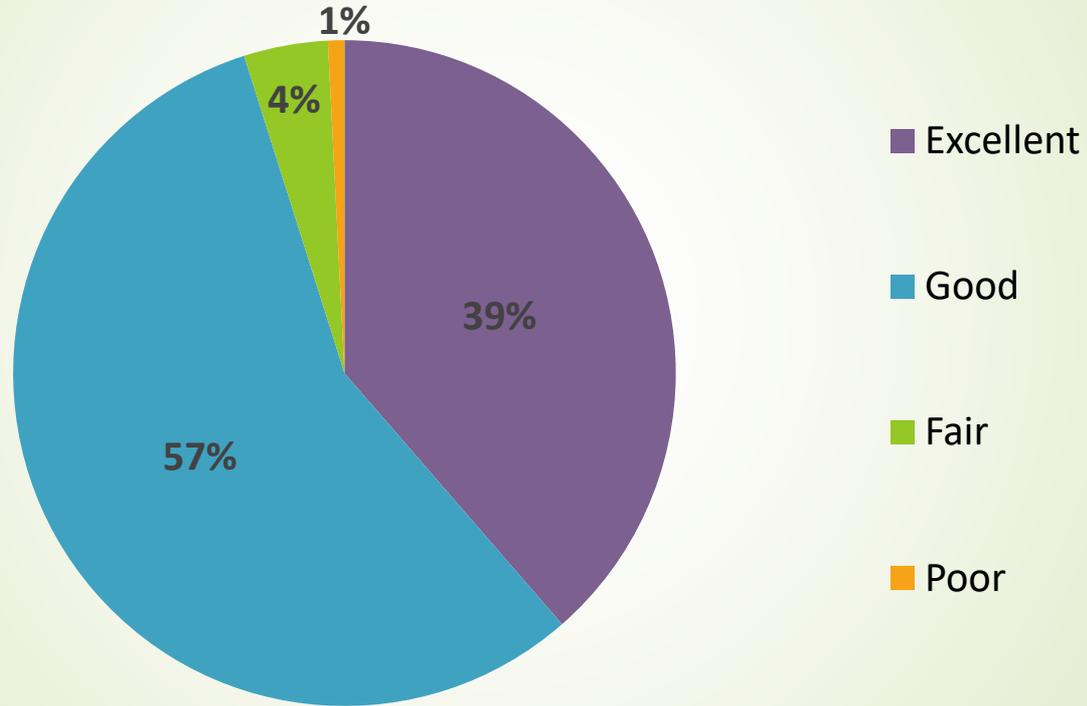


## Top Reasons “why not?”

- 47% - Did not know what was offered
- 27% - Too Busy
- 18% - Dates/Times did not work
- 16% - Other
- 11% - Not interested in offerings

Most common “other” responses:  
COVID concerns, New Residents

## Rate the Quality of P&R Sponsored Activities:



# Interest in Sports

- Respondents were asked if they had an interest in participating in the listed program and if that interest was for a youth, adult or senior (more than one selection was permitted) or if they had no interest at all. This list is sorted in order of total interest across all age categories.
- Respondents could then indicate whether they felt there was more than enough, just the right amount or too few of that program type available. The numbers in these columns represent how many respondents made that selection as not every respondent rated each program type.

	Youth	Adult	Senior (55+)	No Interest	More than enough	Just the right amount	Too few available
Tennis	31%	32%	8%	29%	12	81	103
Recreational Sports Leagues	36%	22%	6%	36%	9	67	88
Badminton	22%	28%	8%	42%	2	32	103
Basketball	33%	16%	3%	48%	7	65	56
Instructional Sports Programs	36%	17%	6%	41%	8	56	82
Competitive Sports Leagues	32%	13%	4%	51%	12	58	57
Open Play Style Sports Programs	27%	17%	4%	52%	9	42	70
Pickleball	12%	22%	10%	56%	20	51	67
Soccer	32%	10%	2%	56%	14	75	43
Volleyball	20%	17%	4%	59%	12	35	62
Paddle Tennis	11%	18%	3%	68%	16	47	37
Baseball	20%	6%	2%	72%	17	56	20
Softball	13%	8%	2%	77%	10	48	19
Football	18%	4%	1%	77%	13	55	12
Lacrosse	20%	2%	1%	77%	11	59	21
E-Sports Activities	14%	7%	3%	76%	10	24	33
Field Hockey	15%	4%	1%	80%	10	40	21
Floor/Roller Hockey	13%	3%	1%	83%	7	44	22

# Interest In Other Types of Activities

- Respondents were asked if they had an interest in participating in the listed program type and if that interest was for a youth, adult or senior (more than one selection was permitted) or if they had no interest at all. This list is sorted in order of total interest across all age categories.
- Respondents could then indicate whether they felt there was more than enough, just the right amount or too few of that program type available. The numbers in these columns represent how many respondents made that selection as not every respondent rated each program type.

	Youth	Adult	Senior (55+)	No Interest	More than enough	Just the right amount	Too few available
Fitness/Exercise	28%	40%	16%	16%	11	61	135
Wellness (i.e. yoga, meditation)	21%	41%	16%	23%	4	46	131
Art	35%	23%	11%	32%	7	45	132
Music	32%	21%	12%	36%	5	46	109
Theater	29%	19%	12%	41%	5	66	84
Science/STEM	42%	10%	5%	44%	5	40	107
Bus Trips	18%	18%	15%	49%	7	30	83
Summer Camp	40%	5%	3%	52%	5	58	67



# Respondent needs for specific activities not previously mentioned:

- Cricket (14)
- Activities for Individuals with Special Needs (6)
- Gardening (5)
- Horseback Riding (3)
- Camps - Teen Camps, Longer Camp Hours (3), Shorter Sessions
- Bus Trips (3) - Historical Sites, National Parks, Theaters, Museums, Water Parks, Atlantic City
- Pickleball Leagues (3)
- Table Tennis (2)
- Gymnastics (2)
- Tai Chi (2), Martial Arts
- Volunteer Opportunities (2)
- Town Beautification Projects/Clean-ups (2)
- Ski Club/Trips (2)
- Dance (2)
- Cooking Classes (2)
- Skateboarding (2)
- Cross Country/Track (2)
- Chess Competitions, Mahjong, Carrom
- Ultimate Frisbee
- First Aid/CPR Training
- Kids Triathlon

*These were write-in responses, grouped according to similar need. The number indicates the total number of write-in comments for that activity type.*