

November 6, 2009

The Honorable Carolyn Kelly
Mayor, Bernards Twp.
One Collyer Lane
Basking Ridge, NJ07920



Dear Mayor Kelly:

We are pleased to announce that your municipality has achieved the 2009 Sustainable Jersey certification. The certification is good for three years. Your town is part of an elite group of municipalities that have achieved the prestigious Sustainable Jersey certification in the first year of the program. Municipalities that earn the certification are considered by their peers, by state government, and by the experts and civic organizations in New Jersey, to be among the leading municipalities in the state.

Your town will be recognized at the first-annual Sustainable Jersey awards luncheon at the New Jersey League of Municipalities Conference on Tuesday, November 17, 2009 at the Sheraton Hotel in the Crown Ball Room, 2nd Floor, Atlantic City, New Jersey from 12:00 – 1:30 pm. We hope you will use your complimentary ticket to attend. At the luncheon, you will receive a customized Sustainable Jersey certification plaque and will be invited to the front of the room to accept your award. ***Please e-mail info@sustainablejersey.com to confirm the name of the person that will accept the award for your town.*** A photographer will be available to take your picture after you accept the award.

On November 10, we will send you a media release template that you can customize and distribute to your media contacts. Sustainable Jersey will also send out a media alert about the towns that have achieved certification and the awards event. The media will be admitted into the luncheon in order to cover the event.

You will receive a customized Sustainable Jersey logo with your town's name shortly.

A Sustainable Jersey communications tool kit will be provided to you in December that will include promotional templates such as Sustainable Jersey presentation materials and a media guide that you will be able to customize and use to promote your certification. If you have any questions about the Awards Luncheon please contact Medea Villeré at 732-932-5475 ext 660 or email info@sustainablejersey.com.

Congratulations on your outstanding achievement!

Sustainable Jersey Project Partners

Cc: Joel Coyne, Registered Environmental Health Specialist, Health
262 South Finley Ave., Basking Ridge, NJ 07920