

SURVEY RESULTS  
2019 BROADWAY THEATER TRIPS  
SUMMARY OF PARTS 1 & 2

Bernards Township Parks & Recreation

Contact Us: 908-204-3003 or [recreation@bernards.org](mailto:recreation@bernards.org)

[www.bernards.org](http://www.bernards.org)

# SHOW TITLE INTEREST

Rate your interest in each title.

(1) Not Interested to (10) Definitely Interested

<u>Show Title</u>	<u>Average</u>
My Fair Lady	6.0
Pretty Woman	5.9
Moulin Rouge	5.9
The Prom	5.7
Ain't Too Proud	5.6
Tootsie	5.3
Kiss Me Kate	5.3
The Cher Show	4.6
Beetlejuice	4.2
Be More Chill	3.5
King Kong	3.3

Since the start of the survey the following shows have announced they are closing:

- Head Over Heels
- Once On This Island
- The Donna Summer Musical

When Moulin Rouge ticket information was released their weekend group ticket prices were higher than the box office prices.

# FROZEN, LION KING & GENERAL TICKET PRICING

## Frozen & The Lion King

- How interested would you be in a trip to see Frozen at \$130 per person for rear balcony seating?
  - Average Score: 3.5 out of 10
- How interested would you be in a trip to see The Lion King at \$130 per person for Rear/Side Orchestra seating?
  - Average Score: 4.4 out of 10

## Ticket Pricing

- Indicate the highest price you would be willing to pay for an individual performance and transportation, with the furthest available seating.
  - Average: \$108.50
- Indicate the highest price you would be willing to pay for an individual performance and transportation, with mid level seating.
  - Average: \$130.60

# ARE THERE ANY OTHER CURRENTLY RUNNING PRODUCTIONS, NOT ALREADY MENTIONED IN THIS SURVEY, THAT YOU WOULD BE INTERESTED IN SEEING?

*Write in responses were organized into categories.*

## **Shows we have seen:**

- The Bands Visit, 2018
- Come From Away, 2017
- School of Rock, 2016
- Waitress, 2016
- Beautiful, 2015
- Aladdin, 2014
- Wicked, 2007 & 2014
- Kinky Boots, 2013
- Jersey Boys, 2010

## **Shows that do not sell group tickets or with high priced tickets:**

- Hamilton
- Harry Potter
- Dear Evan Hansen
- Book of Mormon
- Moulin Rouge
- Springsteen

## **Shows scheduled to close or are already closed:**

- School of Rock
- Spongebob Squarepants
- Carousel
- A Bronx Tale, 2017 Trip
- The Waverly Gallery

## **Other:**

Tina Turner (no official opening date announced), To Kill A Mockingbird, The Ferryman, Chicago, a play, a mystery, general sightseeing.

# TRIPS PLANNED FOR 2019!

## Tickets on sale January 2<sup>nd</sup>!

### **My Fair Lady**

Saturday, February 23, 2019

Bus departs at 10AM and returns at 6:30PM.

\$125 per person, includes side loge seating and motor coach transportation.

### **Pretty Woman – The Musical**

Saturday, April 27, 2019

Bus departs at 10AM and returns at 6PM.

\$125 per person, includes mid mezzanine seating and motor coach transportation.

## Tickets on sale March 1<sup>st</sup>!

### **The Prom**

Saturday, September 28, 2019

Bus departs at 10AM and returns at 6PM.

\$105 per person, includes rear mezzanine seating and motor coach transportation.

### **Ain't Too Proud –**

#### **Life & Times of the Temptations**

Saturday, November 2, 2019

Bus departs at 10AM and returns at 6PM.

\$105 per person, includes front rear mezzanine seating and motor coach transportation.

Registration begins at 8:30am [online](#) and in person.

# THANK YOU FOR YOUR PARTICIPATION IN OUR SURVEY!

## Don't Miss Upcoming Program and Event Information!

Sign up to receive The Department of Parks and Recreation's e-newsletter, The "Rec" Rundown!



It's easy to sign up!

**Step 1:** Go to [www.bernards.org](http://www.bernards.org)

**Step 2:** In the top right hand corner you will see an option for "SIGN ME UP". Click "GO"

**Step 3:** Check the boxes of all the updates you would like to receive. In order to receive our newsletter you must select "Parks and Recreation Announcements, Programs and Events"

**Step 4:** Enter your information at the bottom (first & last name, e-mail address). Click "SUBMIT".