1. CALL TO ORDER
   P. Tobia called the meeting to order at 7:03 p.m. in accordance with the Open Public Meeting Act of 1975. The Committee saluted the flag and the roll was called.

2. ROLL CALL
   **Members Present:**
   - Sharon Cepeda
   - Michael Conley, Jr.
   - John Meany
   - Timothy O’Rourke
   - Peter Tobia

   **Members Absent:**
   - Michael Conley
   - Carolyn Gaziano
   - John Gunning

   **Non-Members Present:**
   - Jen Gander, Director
   - Jack McGrath, Course Supervisor
   - Kelly Kellaway, Recording Secretary
   - Sean O’Grady, Assistant Director

3. APPROVAL OF MINUTES
   A. February 6, 2017 Meeting Minutes
      i. Motion was made by J. Meany to accept the February 6, 2017 Minutes as presented and seconded by T. O’Rourke. All were in favor, motion passed.

4. CORRESPONDENCE
   A. Correspondence from Member John Bolsterle – Regarding 9th Hole
      i. T. O’Rourke made a motion to have the bush removed and seconded by J. Meany.
      ii. T. O’Rourke amended the motion to remove bush and prune the tree. Motion was seconded by M. Conley Jr. All were in favor, motion passed. Information will be relayed to Shearon.
5. REPORTS

A. Shearon Golf Report
   i. Opening Day & Overall course Condition
      a. J. Gander updated the Committee of the overall course conditions and plan for opening day.
   ii. Practice Green Condition
      a. J. Gander updated the Committee on the condition of the practice green. Shearon has placed sod in the areas dug up from the fox.

B. Directors Report – J. Gander
   i. Golf Utility Surplus Fund Balance and Forecast.
      a. J. Gander updated the Committee on the golf utility surplus fund balance account.
   ii. 2017 Membership and Revenue
      a. J. Gander updated the Committee on membership and revenue numbers to date for 2017 and in comparison to 2016.
   iii. Entrance Area upgrades
      a. J. Gander updated the Golf Advisory Committee of the entrance area upgrades planned for spring and into the future including a fence separating the parking lot from the entrance to the course.

C. Operations Supervisor’s Report
   i. J. McGrath updated the Committee on staffing and training.
   ii. Try the Course Promotions
      a. J. Gander updated the Golf Advisory Committee on the try the course promotions. On Tuesdays and Thursdays in April and May, potential members can pay the guest fee to try the course without having to be with a member. They will sign in and can only play one time. If they try the course and join, they will receive a free guest visit credit.

6. NEW BUSINESS

   A. None

7. DISCUSSION ITEMS

   A. Course Marketing—J. Gander updated the committee on the course marketing. She will be posting the course testimonials on the website with photos. She will send information to contacts we have for various homeowners associations in town. We have purchased personalized golf pencils at the same cost as plain pencils and will be purchasing new banners for Valley Road. The Committee will staff a booth at Charter Day to promote membership.
B. Sponsorships and Donations—The Committee discussed offering hole sponsorships, sponsors would make a 3 years commitment and a sign would be placed underneath each hole sign. We would also install a sign at the new putting green. A generic donations program can be created for entrance improvements, with different sponsor levels on one main sponsor board.

C. 2017 Tournaments—The Committee discussed the 2017 tournament schedule. If conditions permit, we would like to hold the official opening of the practice green before the Mayors cup. Discuss the possibility of holding a sponsor day later in the summer. The VFW would like to once again sponsor the Veterans Tournament.

8. COMMITTEE AND STAFF COMMENTS
   A. J. Meany is researching the history of the course and its namesakes and provided an update to the Committee.

9. PUBLIC COMMENTS
   A. None.

10. ADJOURNMENT
    Motion to adjourn was made by P. Tobia and seconded by T. O’Rourke. All in favor; motion passed. Meeting adjourned at 7:43 p.m.

    Respectfully Submitted by,

    Kelly Kellaway
    Recording Secretary