Resolution #2019-0094
Establishment of the Communications Task Force

WHEREAS, the Bernards Township Committee wishes to engage residents in the development of a collaborative “Communication Report” to improve communications with residents and promote civic engagement by creating a Communications Task Force (“Task Force”); and

WHEREAS, the Task Force shall consist of up to eleven members for one-year terms expiring 12/31/19 consisting of:

1. Up to five Bernards Township Residents
2. The Bernards Township Administrator or his designee
3. The Bernards Township Director of Technology or his designee
4. The Bernards Township Municipal Clerk or her designee
5. The Bernards Township OEM Director or his designee
6. The Bernards Township Mayor
7. One Additional Township Committee Member

WHEREAS, the Mission and Objectives for the Task Force shall be as follows:

MISSION
To collaborate with staff in development of a “Communication Report” to the Township Committee in an effort to improve communications with residents; and to develop protocol or standards regarding disseminating of information, while developing a fiscally conservative approach to communications.

OBJECTIVES
• Promote the use of township communications (i.e. Township Website, Facebook, emergency communications, etc.)
• Identify deficiencies in the current communications platform
• Make recommendations for improvement to township communications by presenting a Communications Report to the Township Committee no later than 11/26/2019

NOW THEREFORE BE IT RESOLVED by the Township Committee of Bernards that we do hereby establish the Bernards Township Communications Task Force.

Agenda and Date Voted: 01/15/2019

CERTIFICATION
I hereby certify this is a true and exact copy of a resolution adopted by the Bernards Township Committee on 01/15/2019.

Denise Szabo, Municipal Clerk