

BERNARDS TOWNSHIP BEAUTIFICATION TASK FORCE TO LAUNCH BERNARDS DAFFODIL PROJECT

Thousands of 'Flower Record' daffodils were planted throughout Bernards Township as part of the Township's celebration of its 250th anniversary in 2010. The Bernards Township Beautification Task Force is continuing this effort by launching its very own Bernards Daffodil Project.

The goal of this project is to blanket the community in daffodils each Spring, by having all Township residents plant these deer-resistant bulbs around their homes in the Fall so they will bloom simultaneously with the thousands of daffodils previously planted. Bulbs may also be ordered for direct donation to the Township, and they will be planted on public land such as parks, roadsides and at public buildings. The Beautification Task Force also invites schools, community groups, houses of worship and local businesses to participate, encouraging a widespread demonstration of civic participation and pride in the beauty of the Township.

"The Task Force is pleased to offer this program to Township residents and excited for them join us in keeping Bernards Township the very special place it is," said Kevin Lerner, a member of the Beautification Task Force who is spearheading the Bernards Daffodil Project. Scott Spitzer, the Bernards Township Committeeman who championed the creation of the Beautification Task Force, added, "The Daffodil Project is an important initiative to enhance the beauty of our town. It will benefit future generations and I urge our residents to buy daffodil bulbs for their yards and for public spaces."

These distinctive 'Flower Record' daffodils will be available for the public to order beginning with the official launch of the Bernards Daffodil Project on Saturday, May 21, 2011 at the Bernards Township Charter Day celebration. The Beautification Task Force invites the public to stop by its table during Charter Day to learn more about the Bernards Daffodil Project and help to celebrate the launch of this exciting endeavor.

Holland Bulb Farms (www.hollandbulbfarms.com) is partnering with the Beautification Task Force to supply the bulbs for the Bernards Daffodil Project and is donating a portion of the proceeds from the sale of the bulbs to fund future beautification efforts in Bernards Township. Holland Bulb Farms will begin taking orders on May 21, 2011 and all orders must be received prior to September 1, 2011 to ensure delivery in October 2011, during the optimal planting season. Bulbs will ship in packages of ten and will cost \$9.00 per package. Further information will be posted on the website of the Beautification Task Force prior to the May 21, 2011 launch of the Bernards Daffodil Project.

For any questions regarding the Beautification Task Force or the Bernards Daffodil Project, please visit www.bernards.org/boards_commissions/Beautification_Task_Force or send an email to beautification@bernards.org.